



MEDTECH ACCELERATOR

Stage 1 Cohort – 2020 Schedule

Dates: March 11 through June 10, 2020
Wednesdays from 5:30 PM to 9:00 PM

Location: Institute for the Global Entrepreneur (IGE)
Basement level of Powell-Focht Bioengineering Bldg., Rm 003

WEEK	TOPIC	ASSIGNMENT
Week 1 (03/11)	Team & Leadership	Meet with Mentor on Product Idea, Accountability Plan, Personal Priority System
Week 2 (03/18)	Vision & Validation	Customer Interviews – begin analyzing idea and business model
Week 3 (03/25)	Team, Team, Team	Chart team, identify gaps, identify potential fits
Week 4 (04/01)	Market Strategy	Competitive Matrix, Pricing Analysis
Week 5 (04/08)	Customer Development Strategy	Define Customer Persona, Continue Customer Interviews
Week 6 (04/15)	Product Development Strategy	Develop high level product plan, Customer Interviews to refine plan
Week 7 (04/22)	Quality Management System	Customer interviews to refine pitch
Week 8 (04/29)	Mid-point Review	Mentors to focus team on specific assignments based on review
Week 9 (05/06) NO MEETING REQUIRED	Prototype	Mentors to identify opportunities for acceleration of prototype
Week 10 (05/13)	Prototype Demo	Customer Interviews to refine specifications
Week 11 (05/20)	Regulatory	Identify standards, guidelines and regulations that control the product
Week 12 (05/27)	Clinical	Outline potential study designs for product
Week 13 (06/03)	Reimbursement	Identify pertinent CPT codes, Analyze competitor pricing, Customer Interview for pricing
Week 14 (06/10)	Business Model	Develop revenue model, Customer interviews (Founders and Financial)
Week 15 (06/17)	TBD	TBD